

I'm a multidisciplinary designer, writer and creative director. I've spent 10 years in 5 cities, in 5 industries, all in service of one goal – to learn the best way to tell engaging stories. From video to web to print, my breadth of knowledge makes me uniquely qualified to make connections and overcome challenges with aplomb.

experience

Shorthand Press

Graphic Designer - Social Media Jan 2022 - Present

Working directly with the founder of the company, I brainstorm, plan and create all social media for both the retail and wholesale business. I design and write emails, shoot and edit videos, product photography and lifestyle photos, and create brand guidelines and all back of house documents.

Freelance - Graphic Designer Jan 2021 - Present

Condé Nast

Manager, Content Development - Lifestyle Video Content Feb 2019 - Dec 2020

Under the Executive Producer and Head of Creative, I researched, developed, pitched and executed branded video content for social channels. I worked with Conde Nast's lifestyle brands – *Bon Appétit*, *Architectural Digest*, *Self* and *Condé Nast Traveler*. I created decks and storyboards, directed videos and wrote scripts for brands like Bose, Bloomingdale's and Home Depot.

Gap Inc.

Project Manager, Graphic Design - Product Education Mar 2018 - Feb 2019

Focusing on Customer Experience, I created internal education materials including printed work and bi-monthly videos, and bi-annual product guides. I also restructured and redesigned Standard Operation Procedure materials, piloted new denim training materials that rolled out to 20,000+ employees, revamped stock room signage, and acted as general design support for 4 teams within the Store Operations umbrella.

Graphic Designer - In-Store and Window Signage Nov 2017 - Feb 2018

The Onion

Graphics Fellow Feb - Aug 2017

Working with the graphics department at Onion Inc., I selected and Photoshopped images to go with headlines written by *The Onion*, *Clickhole*, *AV Club* and *Onion Labs*, the branded content wing of the Onion.

Chronicle Books

Marketing Designer - Graphic Design / Art Direction Jul 2014 - Feb 2017

I worked with the Design Director, Creative Director and Marketing Staff to create collateral materials to promote a range of Chronicle's publications, including signage, brochures, displays, invitations, catalogs and corporate identity.

education

BFA in Graphic Design
California College of the Arts
Spring 2013 with Honors

contact

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programs

- Adobe Creative Suite
 - Photoshop (expert)
 - Illustrator (expert)
 - InDesign (expert)
- Powerpoint
- Canva
- Google Suite
- Microsoft Office Suite
- Figma
- Asana

skills

- Typography
- Design systems
- Information design
- Art direction
- Public speaking
- Video editing
- Copywriting
- Insanely good dancer